



Leadership Assistance in Management, **Fundraising** and Marketing

*Your mission is truly inspirational ...
but how effectively do you pursue that mission?*

Nonprofit Consulting will help you become a more powerful service provider and a savvy fundraiser.

We evaluate your marketing and fundraising strategies within the nonprofit environment, and we assess your organizational strengths and weaknesses in executing those strategies.

Nonprofit Consulting is led by Dr. Joel S. Zimmerman who has 30 years of experience working in organizational development, social sciences and marketing, for both nonprofit and for-profit organizations. Nancy L. Withbroe, CFRE, also brings our clients two decades of experience assisting nonprofits in building their organizational capacity through fundraising.

Dr. Zimmerman and Ms. Withbroe combine talented CDR Fundraising Group staff with experienced external independent specialists to tackle nonprofit management, fundraising and marketing challenges.

Nonprofit Consulting offers expertise in:

- nonprofit organization management
- leadership training
- team building
- board development
- creativity workshops
- organizational assessments
- project management
- strategic planning and implementation
- nonprofit marketing strategy and plans
- fundraising strategy assessment and development
- major gift strategy development
- foundation support strategy and proposal development
- prospect research
- fundraising campaign studies and management
- program evaluations
- market entry studies
- marketing assets and liability studies

Our senior staff will listen to your requests, work in partnership with you, and deliver results.

A MEMBER OF **CDR FUNDRAISING GROUP™**

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nonprofit consulting